

Policy Number: AHAL000011111

Period of cover: 0X/0X/20XX - 0X/0X/20XX

Your bike is now insured for the next 14 days

Dear Mr P Smith

We have pleasure in attaching your FREE 14 Days' Insurance policy arranged by Assetsure.

Benefits of your FREE cover include;

- ✓ Accidental Damage - To the full retail value of your cycle
- ✓ Theft - To the full retail value of your cycle
- ✓ Accessories Cover £100

We confirm that you are now covered with effect from [insert start date] for a period of 14 Days. This insurance has been arranged and underwritten at Lloyd's of London. Your policy number is AHAL000011111

At any time during the 14 days you can choose to extend your free cover to an annual policy with additional benefits.

- ✓ Accidental Damage and Theft
- ✓ Legal Expenses (if you are involved in an Accident with a Third Party)
- ✓ Personal Accident, Medical & Dental
- ✓ Public Liability
- ✓ Helmets, Clothing & Accessories

As a specialist provider of cycle insurance we offer a choice of 3 covers designed for cyclists.

To obtain your quotes [click here](#). You will be provided with 3 options plus the ability to customise your own policy.

[Get Your Quotes Now](#)

If your cycle is already fully covered and you no longer want to receive emails, click here. [Unsubscribe](#)

Any queries regarding your cover please call Assetsure.

0800 304 7666

Lines are open:

Monday - Friday 8.30am - 8pm, Saturday & Sunday - 10am - 2pm

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Don't forget you can extend your free cover to an annual policy.

Dear Mr P Smith

Your FREE 14 Days Cycle Insurance Policy AHAL000011111 is due to expire on [end date].

We know how much you value your new Cycle, so we are offering you the opportunity to extend your cover to a full year with additional benefits listed below.

As a specialist provider of cycle insurance we offer a choice of 3 covers designed for cyclists.

[Get Your Quotes Now](#)

Why choose to extend your Cycle Insurance policy?

- ✓ Accidental Damage and Theft
- ✓ Legal Expenses (if you are involved in an Accident with a Third Party)
- ✓ Personal Accident, Medical & Dental
- ✓ Public Liability
- ✓ Helmets, Clothing & Accessories

To obtain your quotes [click here](#). You will be provided with 3 options plus the ability to customise your own policy.

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Time is running out to get a quote for your annual policy.

Dear Mr P Smith

Your free 14 Days' Cycle Insurance Policy AHAL000011111 is due to expire soon on the [end date], but you still have time to extend it.

Pedal Cycles can easily be damaged and over 327,000 are stolen each year. Without Insurance, your cycle may be costly to repair or replace. This insurance also comes with the benefit of built in Legal Expenses which can greatly assist if you need to make a claim against a motorist for injury or damages.

As a specialist provider of cycle insurance we offer a choice of 3 covers designed for cyclists.

[Get Your Quotes Now](#)

Benefits of extending your cover include;

- ✓ Accidental Damage & Theft
- ✓ Legal Expenses (If you are involved in an Accident with a Third Party)
- ✓ Personal Accident, Medical & Dental
- ✓ Public Liability
- ✓ Helmets, Clothing & Accessories

To obtain your quotes [click here](#). You will be provided with 3 options plus the ability to customise your own policy.

If your cycle is already fully covered and you no longer want to receive emails, click here. [Unsubscribe](#)

Any queries regarding your cover please call Assetsure.

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Your free 14 day bike insurance expires tomorrow

Dear Mr P Smith

Your free 14 Days' Cycle Insurance policy AHAL000011111 is due to expire on [end date].

This is your final opportunity to get your quotes to extend this cover to an annual policy with additional benefits.

As a specialist provider of cycle insurance we offer a choice of 3 covers designed for cyclists.

[Get Your Quotes Now](#)

Benefits of extending your cover include;

- ✓ Accidental Damage & Theft
- ✓ Legal Expenses (If you are in an accident with a Third Party)
- ✓ Personal Accident, Medical & Dental
- ✓ Public Liability
- ✓ Helmets, Clothing & Accessories

To obtain your quotes [click here](#). You will be provided with 3 options plus the ability to customise your own policy.

If your cycle is already fully covered and you no longer want to receive emails, click here. [Unsubscribe](#)

Any queries regarding your cover please call Assetsure.

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Your Bike is now no longer insured!

Dear Mr P Smith

Your free 14 Days' cycle Insurance expired on XX/XX/20XX.

Your bike is no longer insured against any loss or damage, if you would like a quotation for a new policy then call or click the button below.

The cover you will benefit from:

- ✓ Accidental Damage & Theft
- ✓ Legal Expenses (if you are in an accident with a Third Party)
- ✓ Personal Accident, Medical & Dental
- ✓ Public Liability
- ✓ Helmets Clothing & Accessories

As a specialist provider of cycle insurance we offer a choice of 3 covers designed for cyclists.

[Insure my Bike NOW](#)

To obtain your quotes [click here](#). You will be provided with 3 options plus the ability to customise your own policy.

If your cycle is already fully covered and you no longer want to receive emails, click here. [Unsubscribe](#)

Any queries regarding your cover please call Assetsure.

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